

PRESS FILE



Awards of the European Week

for Waste Reduction

22-30 November 2025

17th Edition



Supported by



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KEY FACTS

EWWR 2025

The 17th edition

 **13,107** actions registered
 With the help of **34** coordinators
 In **33** countries

4 types of actions promoted

- ★ STRICT AVOIDANCE and reduction at source
- ★ waste Sorting and RECYCLING
- ★ REUSE and preparing for reuse
- ★ CLEAN-UP actions

1 yearly theme

WEEE

1 slogan

Turn on the value,
Switch off the waste!

3 hashtags

#EWWR2025

#weee
#Switchoffthewaste



1. Who are the EWWR 2025 Awards Winners?

On 4 June 2026, the European Week for Waste Reduction ([EWWR](#)) Awards Ceremony celebrated the most outstanding actions carried out during the 2025 edition. The event took place in Brussels at the European Committee of the Regions and brought together around 80 participants in person, including numerous EWWR Coordinators and Action Developers. The ceremony was also streamed live, and a [recording is available online](#).

The ceremony was opened by **François Wakenhut**, Head of Unit for Circular Economy & Secondary Raw Materials at DG Environment, European Commission; **Sergio Pérez García** from the European Committee of the Regions; and **Françoise Bonnet**, Secretary General of ACR+, who welcomed participants to this celebration of the European Week for Waste Reduction.



"What you demonstrate through actions you carry out and the difference you make, is that you actually walk the talk. You are not just promoting circular economy; you are actually delivering circular economy. You are not just preaching for change; you are just delivering change. You are not just saying we need to do things differently; you are applying the change yourselves. This is the mindset we need to be in to generate the transition we need to trigger."

François Wakenhut, Head of Unit for Circular Economy & Secondary Raw Materials, DG Environment, European Commission.

"This initiative was launched by public authorities, and is still supported by them and other stakeholders. For public authorities, it is really important to show that we are with you: we are with our citizens, we are with our local businesses, and we are with our schools. This is really where we can make a difference, working all together and showing the way."

Françoise Bonnet, Secretary General at ACR+

" "And we should value what really works: across Europe, social economy organisations, repair centres, reuse initiatives and recycling networks have already demonstrated their value. They deserve our support because they combine environmental benefits with social inclusion and local job creation."

Sergio Perez Garcia, Director General for External Action in the Government of Navarre and member of the Committee of the Regions.

The conference was structured around four thematic panels moderated by **Serena Lisai**, Project Manager at ACR+ and European Coordinator of the EWWR:

- Communication that Prevents Waste
- Youth Leading the Change
- Waste Reduction with Social Impact
- Giving Electronics a Second Life While Empowering Communities

During these sessions, the finalists had the opportunity to present their initiatives—15 outstanding and creative waste reduction actions shortlisted by the EWWR jury—from a pool of 51 nominated initiatives, selected from over 13,100 actions. The sessions were further enriched by contributions from invited experts.

Giulia Lodi from [Zero Waste Europe](#) showcased several highly creative awareness-raising campaigns designed to draw public attention to the scale of waste generation and inspire lasting behavioural change.

Marie-Jeanne Gaertner from [RREUSE](#) shared insights into the potential of the social economy to drive the circular economy and waste reduction while creating opportunities for people at risk of social exclusion.

Rianne Driessen from [Saxion University of Applied Sciences](#) introduced the [E6 project](#), which provides citizens with tools and solutions that make reusing and repairing electronics as easy and accessible as purchasing new products.

Paolo Campanella from [FEAD](#) highlighted the importance of engaging all waste management stakeholders to make waste sorting the easiest and most natural choice for citizens and businesses alike.

Serena Lisai then invited attendees to take part in the 2026 edition of the EWWR, which will take place from 21 to 29 November and will focus on the theme of [Material Sufficiency](#).

The event concluded with the announcement of the winners in the categories of Public Administration, Business, Association/NGO, Educational Establishment and Citizens.

The EWWR Awards Ceremony was an EU Green Week partner event and took place alongside [EU Green Week](#), offering a unique opportunity to connect with a wider community committed to sustainability and to participate in a broader programme of discussions, networking and knowledge exchange at the European level.

Here are the winners and runners-up of the EWWR 2025 per category:

- In the **public administration and organisation** category, the winner is the ***Don't Hide Myself, I'm Transparent*** implemented by Navarra Waste Consortium.

The runners-up are ***Semana Europeia de Prevenção de Resíduos 2025*** implemented by Câmara Municipal de Guimarães, and ***V Edition of the Campaign MUCHO MÁS DE LO QUE VES – "Re-Viste tu Mente. Reconecta, Reduce, Reutiliza"*** implemented by Provincial Council of Álava.



- In the **business/industry** category, the winner is [AMSA RAEE-Lab Project](#) implemented by A2A S.p.A.

The two runners-up are [All the Actions Implemented by Iren for SERR 2025 – There Is a Future in WEEE](#) implemented by Gruppo Iren – Euiren, and [WEEE'll Be Back](#) implemented by MiReHu Nonprofit Kft.



- In the **association/NGO** category, the winner is [Learn, Act, Live Better](#) implemented by ELECTROCYCLE.

The two runners-up are [Let's Focus on Electrical and Electronic Waste Equipment \(WEEE\)](#) implemented by FOTOKIKLOSI, and [ZERO ZABOR URETAN 2025 Act](#) by MATER Ontzi Museo Ekoaktiboa



- In the **educational establishment** category, the winner is *Race Against Waste* implemented by Race Against Waste.

The two runners up are *Disconnecting Waste, Connecting Youth with the Circular Economy* implemented by Fundación Escuela Revillagigedo and CIFP de Hostelería y Turismo de Gijón, and *Give It a Second Life* implemented by Experimental Senior High School of the University of Macedonia.



- In the **citizen(s)** category, the winner is *Healthy Planet* implemented by Edit Mária Bóka. The two runners-up are *Denim Reborn – Upcycling Discarded Textiles into Functional Bags* implemented by Margaret Cutajar, and *Treasure Hunt Lessons: A WEEE Mine in Your Home* implemented by Letizia Palmisano.



For more details about the actions, see [section 4](#). For the full list of EWWR Awards nominees see [Annex 1](#).

Congratulations to them all!

Explore the 2025 EWWR trophy created with reused materials:

The EWWR 2025 trophy was designed by a local artist, **Pilar Rawinad**. For the creation of the medals, she used reused materials and handcrafted techniques: the pieces were made of clay, hand-painted, coated with resin, and accompanied by ribbons crafted from recycled clothing.



According to the artist: "Collaborating with the EWWR has been a very special opportunity to bring together art and sustainability. I believe that reusing materials in art not only helps reduce waste, but also adds history, texture and emotional value to each piece. Transforming existing objects and materials into something new is, for me, a form of conscious creativity and a way of showing respect for what we already have."

Visit her website www.pirawinadillustration.com to discover more of her artwork.

2. The EWWR Awards: How does it work?

The categories

Every year, our coordinators pre-select a maximum of five actions (1 per category of action developer), which took place within their territories, and put them forward as EWWR Awards nominees. The categories of action developers are:

- Public Administration and Organisation;
- Business/Industry;
- Association/NGO;
- Educational Establishment;
- Citizen(s);

Out of 51 actions submitted by EWWR coordinators to run for the EWWR Awards this year, two actions per category were chosen as runners-up and one as winner. 15 actions in total were rewarded during the EWWR Ceremony.

The EWWR Jury

The actions are chosen by the EWWR Jury, composed by environmental experts at European level, as well as professionals in the field of waste management. They are in charge of examining the shortlisted actions (those pre-selected by the EWWR Coordinator) and of designating a winner in each of the 5 categories.

This year our distinguished Jury members, appointed for each of the action developer categories are:

- **Sergio Perez Garcia**, [European Committee of the Regions](#), for the Public Administration and Organisation category;
- **Paolo Campanella**, [FEAD](#), for the Business/Industry category;
- **Giulia Lodi**, [Zero Waste Europe](#), for the Association/NGO category;
- **Rianne Driessen**, [Saxion University](#), for the Educational Establishment category.

The citizens category was represented and awarded during the Ceremony by **Frederik Ceulemans**, Alderman of [Brussels City](#).

The criteria

To select the finalists and winners of the EWWR Awards, the Jury follows the EWWR selection criteria:

- ✓ Visibility and communicational aspects;
- ✓ Quality of content
- ✓ Originality and exemplarity;
- ✓ Lasting impact & follow-up.

3. What happened during the EWWR in 2025?

The European Week for Waste Reduction (EWWR) is a leading international campaign aiming to raise awareness about waste prevention. It takes place every year during the last week of November. A variety of participants — public authorities, private companies, schools, civil society, as well as citizens — contribute to the EWWR by spreading the message about waste reduction in their cities and regions.

The 17th edition of the EWWR will take place between 22 and 30 November 2025.

13.107 EWWR actions will be implemented in 33 countries thanks to the contribution of 34 coordinators and thousands of action developers.

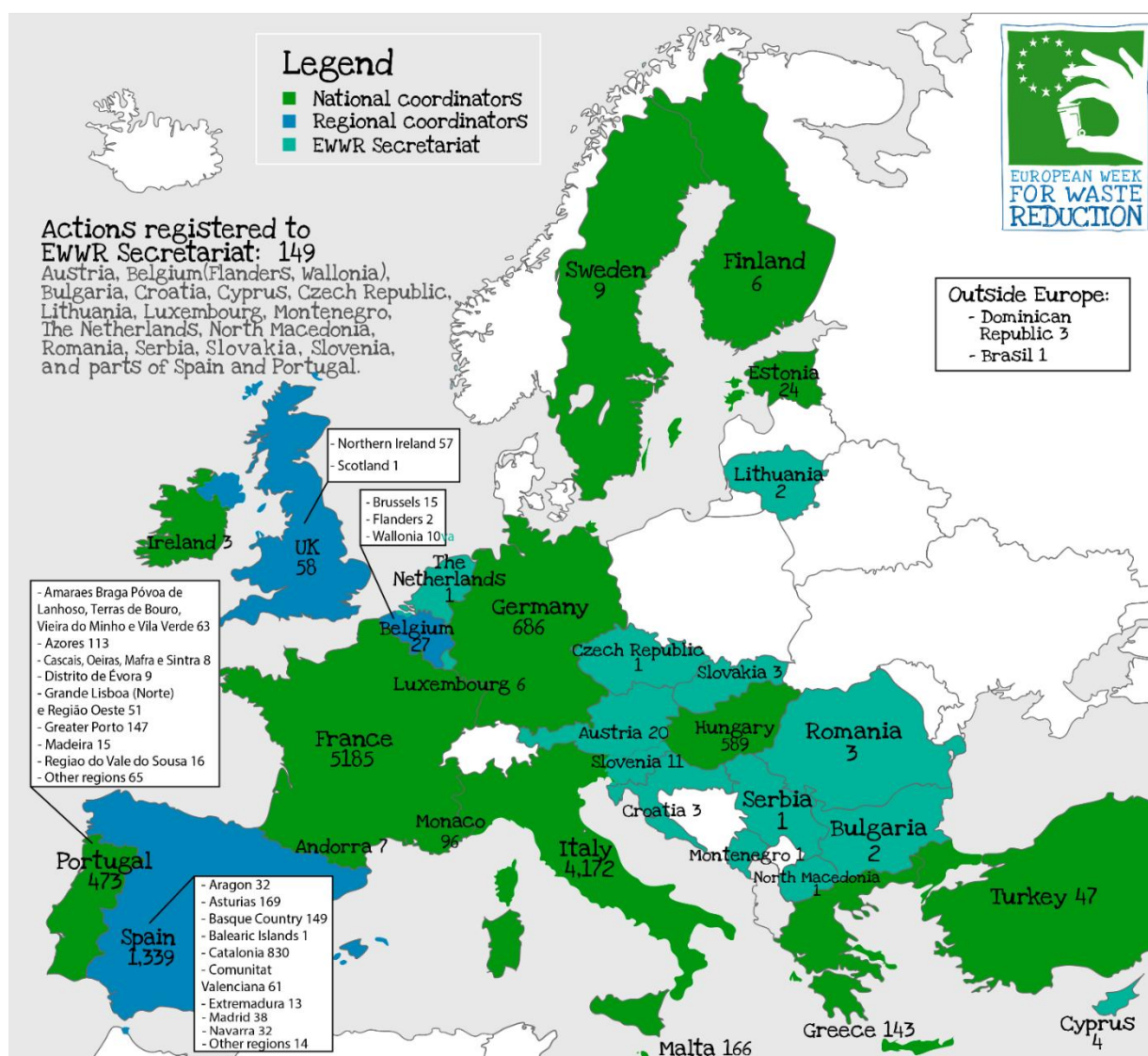


Thematic focus: WEEE

The 17th edition of the European Week for Waste Reduction focused on raising awareness about the EU's fastest-growing waste stream, [WEEE](#) (or e-waste) – Waste Electrical and Electronic Equipment. By choosing this theme for the 2025 edition, the EWWR aimed to promote reduction, repair and reuse activities for electrical and electronic equipment that could be adopted by all categories of stakeholders.



European Week for Waste Reduction 2025 - Map of actions



Join us for the 18th edition of the EWWR

from 21-29 November 2026!

4. Get to know the stars of the EWWR 2025

► Public administration/organisation category

Winner: I Don't Hide Myself, I'm Transparent

Navarra Waste Consortium



The campaign “I don’t hide myself, I’m transparent,” reached around 641 hospitality establishments across multiple municipalities in Navarra to improve waste prevention and separation in a key economic sector. It aimed to encourage

good practices such as proper sorting, reduced waste generation, and the use of tap water dispensers. The initiative included:

- awareness activities,
- a campaign video,
- and the distribution of practical materials like transparent bins and color-coded bags, along with promotional items for staff, reinforcing the sector’s commitment to responsible waste management.

Finalists:

Semana Europeia de Prevenção de Resíduos 2025

Câmara Municipal de Guimarães



The Municipality of Guimarães implemented an integrated EWWR 2025 action plan focused on the lifecycle of WEEE through education, awareness, and community action,

Schools joined the “REEEstart” initiative with awareness sessions, new e-waste collection points, and a mascot contest

promoting circular economy values. For the public, the campaign featured e-waste art exhibitions in shopping centers, improved disposal options, and extended collection hours. It also included swap

markets, upcycling workshops, and repair sessions, covering prevention, reuse, and proper disposal of e-waste.

V Edition of the Campaign MUCHO MÁS DE LO QUE VES - "Re-Viste tu Mente. Reconecta, Reduce, Reutiliza"

Provincial Council of Álava

Re-Viste tu Mente is an innovative campaign that combines environmental sustainability with social inclusion. Its dual goal is to raise awareness about waste prevention while highlighting the value of people with disabilities, with this edition focusing on textile waste and expanding its reach to the general public. Key activities include:



- Large-scale urban intervention using discarded clothing to spark public reflection
- Multimedia and digital campaign targeting young audiences
- Traveling sewing caravan offering repair and upcycling workshops in secondary schools
- Workshops (ages 16–18) transforming T-shirts into new garments or accessories
- Sessions co-led by upcycling experts and co-educators with intellectual disabilities
- Re-Viste tu Mente Fest: final event with a fashion show featuring the best redesigned pieces

► Business/industry category

Winner: AMSA RAEE-Lab Project

A2A S.p.A.

LaboRAEE, led by AMSA with the Lombardy Region and the Municipality of Milan, is a WEEE treatment facility inside Milan's Bollate prison that combines circular economy and social inclusion. It processes various e-waste streams and, with a new robotic line introduced in 2024, improves material recovery, especially rare earth elements, while training inmates in advanced skills.



Employing 23 inmates, the project supports professional development and reintegration, promoting both environmental benefits and a unique model of inclusive, sustainable innovation.

Finalists:

All the Actions Implemented by Iren for SERR 2025 - There IS a Future in WEEE

Gruppo Iren – Eduiren

The action is a set of integrated communication and awareness initiatives on the proper management of waste electrical and electronic equipment (WEEE) and its role in the circular economy. It includes:

- Multi-channel campaign (“There’s a Future in WEEE”) delivered through social media, newsletters, and events, including a dedicated session at Ecomondo 2025 with experts discussing WEEE recovery and sustainability.
- Innovative engagement initiatives such as gamification with Club Silencio in Turin and large-scale public activations like “WEEE GOAL” at the Allianz Stadium, where fans can dispose of small electronic waste and participate in educational activities. A Mobile Environment Center (CAM) supports these efforts by combining collection points with information services across different cities.
- Additional actions targeting workplaces and schools, including employee WEEE collection schemes, donation of refurbished computers to reduce the digital divide, and educational programs involving workshops, repair activities, and visits to recycling facilities.



WEEE'll Be Back

MiReHu Nonprofit Kft.



This campaign by MiReHu Nonprofit Kft, was an innovative awareness initiative combining art, education, and technology to change how people perceive e-waste: from disposable items to valuable resources. Building on the ReLight project, it transformed electronic waste into creative installations and educational experiences, including the ReLight Lamp

Exhibition and Planet WEEE, an immersive learning space.

The campaign reached multiple locations in Miskolc, Complementary actions such as collections, workshops, podcasts, and online campaigns, especially on battery risks, helped raise awareness and promote circular economy practices.

► **Association/NGO category**

Winner: **Learn, Act, Live Better**

ELECTROCYCLE

During EWWR 2025, Electrocycle carried out a nationwide program in Greece focused on education, awareness, and citizen engagement to promote responsible e-waste management.

The initiative combined online and in-person seminars for students and stakeholders with a “Collection Road Show” recycling van visiting municipalities, where citizens could recycle small appliances and learn about proper disposal. The



campaign gained strong visibility with 37 online articles, 12 newspaper reports, and 14 TV segments on major shows, reaching over one million viewers through a multi-channel and effective approach.

Finalists:

Let's Focus on Electrical and Electronic Waste Equipment (WEEE)

FOTOKIKLOSI

FOTOKYKLOSI organised an educational and interactive campaign to raise awareness about e-waste, especially among children, in several cities and municipalities in Greece.

Activities included a treasure hunt where primary school students searched for hidden e-waste items, promoting active learning and responsible recycling. This was



complemented by an interactive theatrical performance based on an environmental story, introducing circular economy concepts in an engaging way.

ZERO ZABOR URETAN 2025 Act

MATER Ontzi Museo Ekoaktiboa



This initiative promotes reflection and action on marine litter through a participatory maritime journey along the Basque coast aboard the MATER museum ship. It combines clean-up activities with educational and awareness-raising actions.

The project visits eight ports and engages schools, municipalities, businesses, and community groups through workshops, clean-ups, and cultural activities. Over 900 students contribute with drawings and messages, while local shops and organisations join through exhibitions and outreach materials, reinforcing a collective and community-based approach to protecting the sea.

► Educational establishment category

Winner: Race Against Waste

Race Against Waste



The E-waste Race is an educational initiative in the Netherlands that promotes e-waste reduction through prevention, reuse, repair, and recycling. It begins with an interactive school lesson on the environmental and social impacts of electronics, followed by a four-week challenge where pupils (aged 9–12) collect unused devices, run awareness campaigns, and engage their communities.

The initiative encourages citizens to register old electronics for collection and turns students into ambassadors of sustainable behavior, with long-term support provided through online guidance on reducing e-waste.

Finalists:

Disconnecting Waste, Connecting Youth with the Circular Economy

Fundación Escuela Revillagigedo and CIFP de Hostelería y Turismo de Gijón



This action is an educational project between CIFP Hostelería y Turismo and Escuela Revillagigedo to raise awareness about WEEE and food waste. Students from both centres exchange knowledge on sustainability: Revillagigedo focuses on repairing and extending the life of appliances, while CIFP shares strategies to reduce food waste. Both schools also ran initiatives during EWWR, including appliance repair and recovery projects and WEEE collection campaigns.

- The collaboration brought together over 50 students for a sustainability-focused day.
- CIFP Hostelería y Turismo in Gijón collected 30 kg of WEEE and involved 50 participants in a prize draw.
- Revillagigedo School recovered multiple devices, working on 20 and already repairing and donating 5, with more to follow after internships.

Give It a Second Life

Experimental Senior High School of the University of Macedonia



“Give it a Second Life” was an educational initiative during the European Week for Waste Reduction led by the Experimental Senior High School of the University of Macedonia with local partners. Over 500 students and community members took part in activities promoting reuse, repair, and waste prevention instead of disposal.

Activities included collecting and repairing WEEE, creative reuse projects, student research, repair workshops, storytelling, and ideas for circular businesses. The initiative ended with a three-day

festival featuring presentations, exhibitions, awards, and performances, showing strong community engagement and promoting circular economy values.

► **Citizens category**

Winner: **Healthy Planet**

Edit Mária Bóka

For students at Sashegyi Arany János Primary School, a tailored methodology was developed by Edit Mária Bóka to support digital literacy by exploring the technical components of mobile phones and the environmental and health impacts of the hazardous substances they contain.

The program aimed to build 21st-century skills and deepen understanding of e-waste, its full life cycle, and circular economy principles, emphasizing its dual nature as both valuable and harmful.

Through interactive learning, including an escape room activity, students strengthened logical thinking, memory, and problem-solving skills while learning about device manufacturing, use, and disposal.



Finalists:

Denim Reborn - Upcycling Discarded Textiles into Functional Bags

Margaret Cutajar



'Pearl & Thread – Denim Reborn' is a citizen-led upcycling initiative transforming discarded jeans, damaged bags, and textile scraps into handcrafted, functional handbags. During EWWR 2025, Margaret Cutajar documented every step of the upcycling process, showcasing the full transformation from waste to product.

Materials were entirely salvaged: worn-out jeans became straps, linings were taken from damaged bags, and zippers, pockets, and threads were reused. The process involved unpicking seams, saving every thread for future projects, cutting and reconstructing fabric pieces, sewing reinforced panels,

adding recycled zips, and crafting durable straps. The final product, a fully functional handmade bag, demonstrated how individuals can reduce textile waste through creativity, repair, and reuse.

Treasure Hunt Lessons: A WEEE Mine in Your Home

Letizia Palmisano

Letizia Palmisano coordinated an educational initiative on WEEE aimed at different school levels, including in-person and online activities in multiple languages, combining environmental education, global citizenship, and language learning.

The project included teaching materials, multimedia content, WEEE collection activities, recycling center visits, and creative reuse actions, as well as the promotion of sustainable digital tools such as Ecosia.



In parallel, Letizia Palmisano promoted WEEE awareness through media outreach with Terrene Magazine and collaborations with AMA and economiecircolare.com, connecting students and teachers with experts and real recycling projects.

5. What is the role of the EWWR in the drive towards waste reduction?

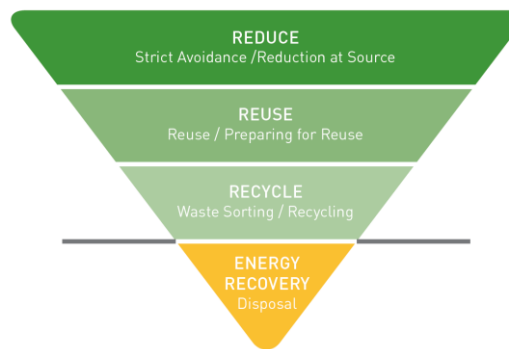
Our message: 3Rs and a clean-up

The actions implemented during the EWWR address the “3Rs”: **Reducing waste, Reusing products, and Recycling materials**. The “3Rs” (in that order) represent the options that the EWWR recommends consumers and decision-makers consider first in order to reduce waste, in line with the waste hierarchy (see figure below). In fact, one of the most powerful slogans of the EWWR is that:

‘The best waste is the one that is not produced!’

Reducing means using fewer resources in the first place and includes strict avoidance, as well as reduction at source. The second-best option is to reuse products, including preparing products for

reuse. The third priority, and last waste management option supported by the EWWR, is materials recycling.



Aside from these, the EWWR also welcomes a fourth type of actions, namely **clean-ups** of different public spaces and ecosystems. With this type of actions, participants contribute to solving the littering problem and also raise awareness about the amount of waste we produce.

The thematic focus of the 2026 edition



In 2026, the European Week for Waste Reduction (EWWR) focuses on **Material Sufficiency** — a powerful approach to reducing waste by rethinking how much we consume, what we truly need, and how we organise our systems of production and consumption.

Sufficiency is about ensuring wellbeing for all while respecting planetary boundaries. It challenges us to move beyond managing waste and instead prevent it at its source.



Why Sufficiency? The Circular Economy has driven important progress in sustainable resource management. However, many initiatives still focus on optimising existing systems, based on a traditional linear economy, rather than reducing overall material demand. If waste prevention is not prioritised, we will not reach the targets to keep humans' emissions within the planet boundaries. Recycling alone cannot compensate for continuously growing consumption levels.

A sufficiency-based Circular Economy shifts the focus upstream:

- Preventing waste before it is created
- Reducing unnecessary production
- Designing systems that meet needs with fewer materials

The European Week for Waste Reduction challenges its community to adopt the sufficiency principle to rethink choices and behaviours, but also infrastructure and public policies, reaching the *fair consumption space*, where humans flourish while planet boundaries are respected to reach climate stability.

6. The EWWR Steering Committee

Having started off as a LIFE project financed by the European Commission in 2009, the EWWR has been led by the EWWR Steering Committee (ESC) since July 2017. The ESC works to coordinate the EWWR and to disseminate and promote the project. The 12 members of the ESC (see their names below) finance the coordination of the EWWR and take the key decisions regarding the campaign. For instance, they decide on the location of the EWWR awards ceremony, which takes place every year in May or June, on the annual thematic focus, and on the communication strategy



The members of the EWR Steering Committee 2025/26

	ACR+, the Association of Cities and Regions for sustainable Resource management, is an international network of cities and regions that share the aim of promoting smart resource consumption and sustainable waste management through prevention at source, reuse, and recycling. ACR+ aims to develop public authorities' expertise and skills related to waste, product, and resource policies, to encourage practical action in waste management and sustainable consumption, and to promote cooperation and partnership to develop eco-efficient solutions. ACR+ acts as the EWWR Secretariat.
Soutenu par 	ADEME is active in the implementation of public policies in the areas of the environment, energy, and sustainable development. ADEME provides expertise and advisory services to businesses, local authorities and communities, government bodies and the public at large, to enable them to establish and consolidate their environmental actions. As part of this work, the agency helps finance projects, from research to implementation, in its areas of action.
	AICA, the International Association for Environmental Communication (Italy), is a cultural project that aims to understand, study, and promote international environmental communication actions. It creates connections between different actors - institutions, associations, and businesses - at different levels to encourage them to exchange best practices in implementing environmental policies.
	ARC, the Catalan Waste Agency (Catalonia, Spain), is the public entity in charge of the integrated management of municipal, industrial, healthcare, and agricultural waste in Catalonia. The objectives of ARC include the promotion of waste prevention and selective waste collection and stimulating and advising on valorisation, reuse, and recycling, among others.
	Bruxelles Environnement – Leefmilieu Brussel (Belgium) is the public administration for the environment and energy in the Brussels-Capital Region in charge of all environmental issues. The institution elaborates and implements the Brussels-Capital resources and waste management plan, aiming to reduce waste production and to sustainably manage the natural resources consumed and the waste produced. It has almost 20 years of practical experience in the area of recycling, reuse, and repair.
	Electrão – A leading network in Portugal's waste management sector, Electrão brings valuable expertise, innovation, and a strong commitment to advancing Europe's transition toward a circular economy. Electrão serves as a trusted partner for over 2,000 national and international companies, which each year delegate the responsibility for managing the end-of-life of the products they place on the Portuguese market.
	The Eastern-Midlands Waste Region (EMWR) is one of Ireland's three waste management regions. The EMWR spans an area equal to one fifth the total area of the country and serves approximately half the national population, or over 2.2 million people. The framework for the prevention and management of waste is set out in the Waste Management Plan, a statutory document underpinned by national and EU waste

	legislation. The responsibility for implementing the Plan in this region is the Eastern-Midlands Waste Regional Office (EMWRO) and the region's constituent local authorities.
 European Committee of the Regions	The European Committee of the Regions (CoR) is the voice of regions and cities in the European Union (EU). It represents local and regional authorities across the European Union and advises on new laws that have an impact on regions and cities (70% of all EU legislation). The CoR is a political assembly composed of 350 members and 350 alternates from all EU countries (grouped by political party and headed by the President) who have been elected at local or regional level (for example as Mayors or Presidents of a region).
	LIPOR - Municipalities Association for Sustainable Waste Management of Greater Porto is responsible for the management, recovery and treatment of the Municipal Waste produced in the eight associated municipalities: Espinho, Gondomar, Maia, Matosinhos, Porto, Póvoa de Varzim, Valongo and Vila do Conde. LIPOR was founded in 1982 as a Municipalities Association and it has implemented an integrated waste management, recovered, developed and built infrastructures and organised awareness campaigns for the population. Every year, LIPOR treats about 500,000 tonnes of municipal waste - MW - that are produced by about one million inhabitants.
 Direction de l'Environnement	The Environmental Department of the Principality of Monaco assists in developing and implementing Government policy on sustainable development and the environment. It coordinates sustainable development initiatives in the Principality by establishing cross-cutting relationships with the various stakeholders involved and raises awareness on environmental issues. On behalf of the Principality, the department also contributes to the work of international organisations in its area of responsibility
	Wasteserv is responsible for organizing, managing, and operating integrated systems for waste management including minimisation, collection, transport, sorting, reuse, utilisation, recycling, treatment and disposal of solid and hazardous waste. The company also coordinates the export of waste to destinations outside the Maltese islands. The ultimate aim of Wasteserv is to encourage people to make waste management an integral lifestyle practice. The company believes that established objectives will allow it to reach its intended aim.
	Zero Waste Europe is the European network of communities, local leaders, experts, and change agents working towards a better use of resources and the elimination of waste in our society. Zero Waste Europe advocates for sustainable systems; for the redesign of our relationship with resources; and for a global shift towards environmental justice, accelerating a just transition towards zero waste for the benefit of people and the planet.

ANNEX 1

List of preSelected actions evaluated by the European Jury

Public administration and organisation			
Country/Region	Coordinator	Action Developer	Name of Action
Spain	Basque Government Environmental Agency	Provincial Council of Álava	V edition of the Campaign MUCHO MÁS DE LO QUE VES - "Re-Viste tu Mente. Reconecta, Reduce, Reutiliza"
Spain	OPREC (Gobierno de Navarra)	Residuos de Navarra / Nafarroako Hondakinak (Navarra Waste Consortium)	Con los voluminosos, no seas delincuente
Italy	AICA	Municipality of Alà dei Sardi	Ricicliadi - campioni di buone pratiche sostenibili (Recycling Olympics - Champions of Sustainable Best Practices)
Germany	VKU	Abfallwirtschaft Dithmarschen	One Room. One Team. One Mission. Mobile Escape Room by AWD
Portugal	Portuguese Environment Agency	Câmara Municipal de Guimarães	Semana Europeia de Prevenção de Resíduos 2025
Malta	WasteServ Malta Ltd	Siggiewi Local Council	E-Waste Collection & Awareness Campaign
Spain	Comunidad de Madrid	Rivamadrid	Circular Street Market and collaboration with Jane Goodall Institute
Germany	VKU	Bergischer Abfallwirtschaftsverband	End of life Electronics - Resources of the Future
France	ADEME	LE GRAND OUEST TOULOUSAIN AGGLOMERATION	DAY 1 – ACTOR: Meeting artisans and shopkeepers committed to waste reduction
France	ADEME	Saint-Brieuc Armor Agglomération	Open House at the Waste Technical and Logistics Center

Portugal	Portuguese Environment Agency (APA)	RESIALENTEJO – Tratamento e Valorização de Resíduos, EIM	Maratona de Cafés Reparação / Coffee Repair Marathon
Belgium	ACR+	Erov	Smart scales in provincial restaurant
Spain	OPREC (Gobierno de Navarra)	Residuos de Navarra / Nafarroako Hondakinak (Navarra Waste Consortium)	Yo no me escondo, soy transparente / Ez naiz ezkutatzen, gardena naiz (I don't hide myself, I'm transparent)

Business/Industry			
Country/Region	Coordinator	Action Developer	Name of Action
Spain	Comunidad de Madrid	SURUS Inversa	Leading the way in Reuse
Portugal	Lipor	Kiwa Portugal	Collection and restoration of electric and electronic devices/materials
Spain	Basque Government Environmental Agency	Gamesa Gearbox	Internal awareness campaign on the waste prevention hierarchy and the responsible management of WEEE
Italy	AICA	Gruppo Iren - Ediren	Le azioni messe in campo da Iren per la SERR 2025 – C'è Futuro nei RAEE / All the actions implemented by Iren for SERR 2025 – There is a future in WEEE
Italy	AICA	A2A S.p.A.	Progetto Amsa LaboRAEE / AMSA RAEE-Lab Project
Spain	Cogersa	Grupo Talento	Talento Circular: reutiliza, recicla, reconstruye
Spain	ARC	REMOLQUES Y SERVICIOS MARITIMOS SL	Todos los pasos importan (All Steps Matter)

France	ADEME	Clinique de rééducation Alphonse de Rothschild	RECYCRAR
Hungary	National Energy Agency	MiReHu Nonprofit Kft.	WEEE'll be back
Malta	WasteServ Malta Ltd	Malta Freeport Terminals	Circular Economy & Community Impact Initiatives

Association/NGO			
Country/Region	Coordinator	Action Developer	Name of Action
Spain	Comunidad de Madrid	Circular Place	Circular Place: The prevention solution that transforms surplus stock into social aid.
Spain	Basque Government Environmental Agency	MATER Ontzi Museo Ekoaktiboa	ZERO ZABOR URETAN 2025 act
Spain	Cogersa	Asociación Cultural Mercado Ecológico y Artesano	Conecta, repara, crea
Germany	VKU	GWR Frankfurt)	"Battery": Small Thing – Big Impact
Spain	ARC	Fundación ECOTIC	Fabrica el teu instrument reciclat (Make Your Recycled Instrument)
France	ADEME	Ligue Internationale de Défense des Droits de la femme Congolaise (LIDDFC)	Building a smartphone, immersive game
Hungary	National Energy Agency	Jane Goodall Intézet	Bring it back, Bro! – Every Phone Counts!
Malta	WasteServ Malta Ltd	MSPCA Charity Shops	MSPCA Rewired EWaste Creative Workshops & Sustainable Thrift PopUp Event
Greece	Hellenic Recycling Agency (HRA)	FOTOKIKLOSI SA	Let's focus on Electrical and Electronic Waste Equipment (WEEE)

Greece	Hellenic Recycling Agency (HRA)	APPLIANCES RECYCLING SA (ELECTROCYCLE)	LEARN, ACT, LIVE BETTER
Ireland	Regional Waste Management Offices	The Environmental Forum / Restyle Ireland	Re-Style Cork

Educational Establishment			
Country/Region	Coordinator	Action Developer	Name of Action
The Netherlands	ACR+	Race Against Waste	Race Against Waste
France	ADEME	Lycée des îles sous le vent	Green Friday
Spain	Comunidad de Madrid	Universidad Rey Juan Carlos (URJC) – Ciberimaginario Research Group	Unsustainable Lies: Debunking Misinformation on Renewable Energy WEEE
Germany	VKU	Mr. Julian Fritz (Goerdeler-Gymnasium Paderborn)	Electronic Waste: Conscious Consumption, Proper Disposal
Greece	Hellenic Recycling Agency	Experimental Senior High School of the University of Macedonia	Give It a Second Life
Spain	Basque Government Environmental Agency	CIFP MENDIZABALA LHI	Actions for the Prevention and Sustainable Management of Waste
Spain	Cogersa	Fudación Escela Revillagigedo y CIFP de Hostelería y Turismo de Gijón	Desconectando el residuo, conectando jóvenes con la economía circular
Hungary	National Energy Agency Plc.	Kaposvári Óvodai Központ	19 Kindergartens – One Green Mission!

Italy	AICA	I.T.I. "G.C. Faccio" - sezione distaccata I.I.S. "Lombardi" - Vercelli	RAarcadEE - proposte di riciclo attivo / Active recycling initiatives
Spain	ARC	IE Castellterçol	Mercat d'intercanvi (Exchange Market)
Portugal	APA	Escola Superior Agrária do Instituto Politécnico de Viana do Castelo / School of Agriculture of the Polytechnic Institute of Viana do Castelo (ESA-IPVC)	Switch Off Waste: 4R-EEE (Rescue – Repair – Redistribute – Reuse)

Citizen(s)			
Country/Region	Coordinator	Action Developer	Name of Action
Portugal	Lipor	Laura Carolina Ferreira Gonçalves Abreu	#ReparaAntesDeTrocar
Italy	AICA	Letizia Palmisano	Lezioni di caccia al tesoro: la miniera dei RAEE a casa tua / Treasure hunt lessons: a WEEE mine in
Spain	Cogersa	Family Criado Lameiro	¡Quién te viera y quién te ve!
Hungary	National Energy Agency	Edit Mária Bóka	Healthy Planet
Malta	WasteServ Malta Ltd	Margaret Cutajar	Denim Reborn – Upcycling Discarded Textiles into Functional Bags
Belgium	Bruxelles Environnement – Leefmilieu Brussel	Bal'Evere	Ramassons les déchets ! (Let's pick up the rubbish!)

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