

PRESS FILE



The European Week for Waste Reduction

22-30 November 2025

17th Edition



Supported by



KEY FACTS

EWWR 2025

The 17th edition



13,107 actions registered



With the help of 34 coordinators



In 33 countries

4 types of actions promoted

★ STRICT
AVOIDANCE
and reduction
at source

★ waste
Sorting
and
RECYCLING

★ REUSE and
preparing
for reuse

★ CLEAN-UP
actions

1 yearly theme

WEEE

1 Slogan

Turn on the value,
Switch off the waste!

3 hashtags

#EWWR2025

#weee
#Switchoffthewaste





"If you want to feel hope, read the EWWR actions. I'm inspired by what people are doing all over Europe"

Marieke Schouten, European Committee of the Regions.

"The added value of this campaign is people acting on the ground, human beings who do believe in a green transition and work in communities for waste reduction"

Françoise Bonnet, Secretary General at ACR+ - European Coordinator

The European Week for Waste Reduction in 2025

The **European Week for Waste Reduction (EWWR)** is a leading international campaign aiming to raise awareness about waste prevention. It takes place every year during one week in November. A variety of participants — public authorities, private companies, schools, civil society, as well as citizens — contribute to the EWWR by spreading the message about waste reduction in their cities and regions.

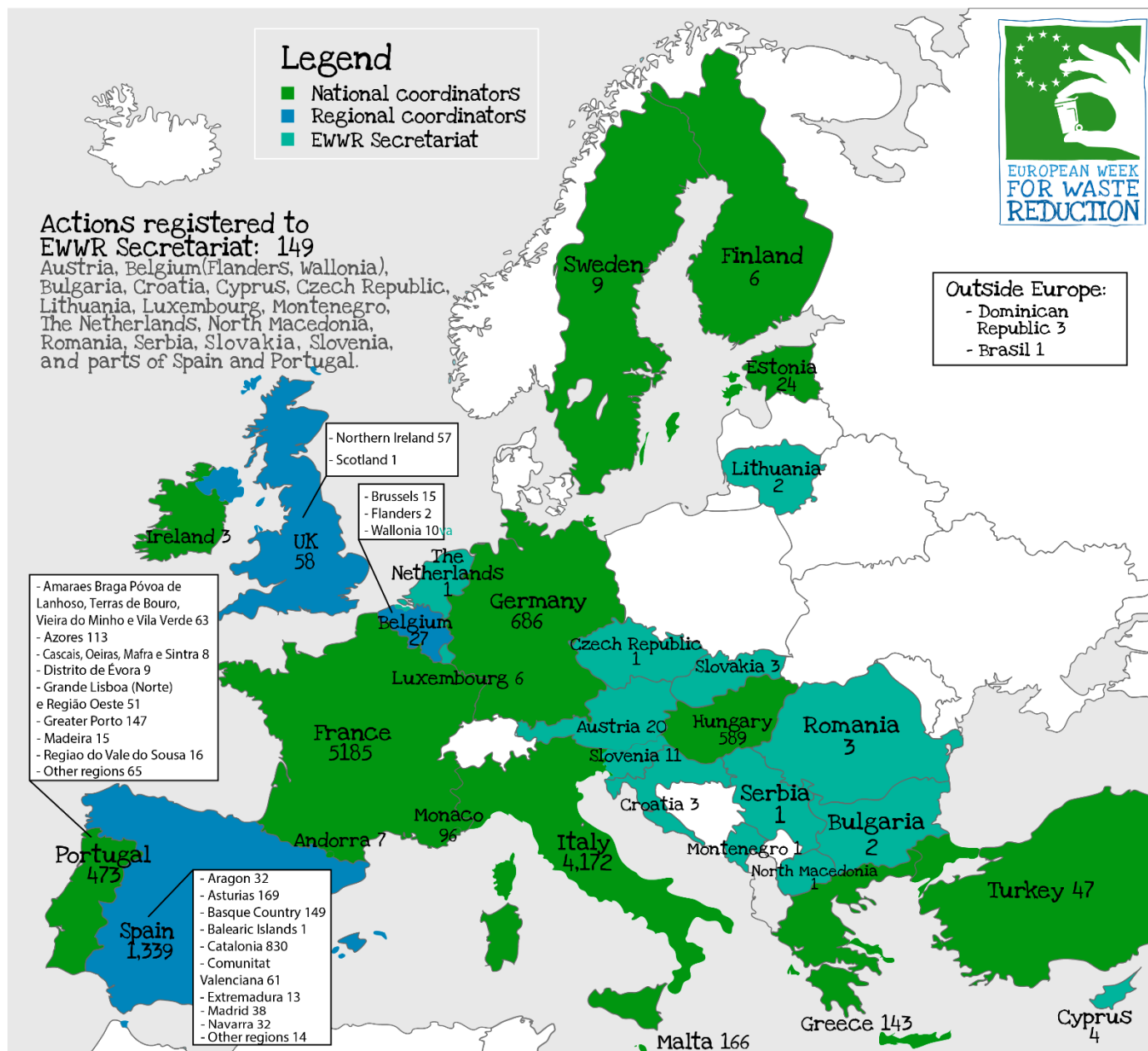
The 17th edition of the EWWR will take place **between 22 and 30 November 2025**.

13.107 EWWR actions will be implemented in 33 countries thanks to the contribution of 34 coordinators and thousands of action developers.

These actions aim to communicate to the general public, businesses, students, and public authorities the importance of prioritising waste reduction and, when not feasible, emphasising the need to repair and recycle goods.



European Week for Waste Reduction 2025 - Map of actions



Thematic focus: WEEE

WEEE (or e-waste) stands for Waste Electrical and Electronic Equipment and includes six product categories:

- **Temperature Exchange Equipment:** e.g., refrigerators, freezers, air conditioners.
- **Screens and Monitors:** e.g., TVs, computer monitors, laptops (>100 cm² screen).
- **Lamps:** e.g., fluorescent tubes, LED lamps.
- **Large Equipment** (≥50 cm): e.g., washing machines, ovens, vending machines.
- **Small Equipment** (<50 cm): e.g., vacuum cleaners, microwaves, tools, toys.
- **Small IT and Telecom Equipment** (<50 cm): e.g., mobile phones, routers, tablets.

Electrical and electronic devices are essential to daily life, but the waste they generate is a growing challenge for the EU. **In 2022, the EU placed 14.4 million tonnes of EEE on the market but collected only 5 million tonnes of WEEE (11.2 kg per person).** E-waste is the **EU's fastest-growing waste stream**, rising about 2% per year. Almost half of all WEEE is still not collected, most Member States miss collection targets, and only about 40% is recycled.

WEEE contains **hazardous substances** but also valuable and **critical raw materials**. Proper collection, treatment, and recycling are crucial to reduce environmental and health risks, improve resource efficiency, and support a circular economy.

Better management of end-of-life equipment can recover significant materials, but real impact requires action *before* products become waste. The selection of this thematic focus for the 2025 edition of the EWWR wants to **raise awareness on reduce, repair and reuse** activities for electric and electronic equipment that can be implemented by all the different categories of stakeholders.

To assist the EWWR action developers in carrying out actions addressing this issue, a number of tools have been developed ([check the yearly communication material here](#)):

- **1 poster** on WEEE;
- **1 factsheet** with a call to action to reduce WEEE;
- **1 factsheet** providing an overview of WEEE within the EU framework;
- **1 compendium** of best practices for reducing WEEE;
- **1 factsheet** on creating a local re-use and repair culture;
- **6 connections** to organisations and projects working to tackle e-waste;
- **1 EWWR** collective action to highlight WEEE collection points.



We also kept promoting the good practices developed in the previous edition to spread the message among more people. We participated in the [Interreg Europe event](#) where we could present the campaign,

focusing in particular on the 2024 edition, which was focused on food waste. We shared good practice examples on reducing this type of waste, taken from last year's finalist actions.

The European Week for Waste Reduction

Since 2009 the EWWR aims to:

- **Raise awareness about waste reduction, product reuse and materials recycling;**
- **Mobilise and encourage the public** to concentrate on four key types of actions (see below);
- **Support EWWR participants** with targeted communication tools and trainings.
- **Highlight the efforts of those who make the EWWR possible.**

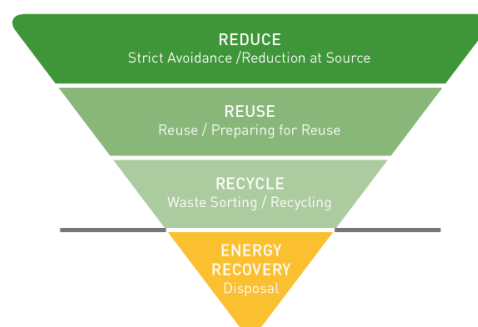
Our message:

3Rs and a clean-up

The actions implemented during the EWWR address the "3Rs": **Reducing waste, Reusing products, and Recycling materials**. The "3Rs" (in that order) represent the options that the EWWR recommends consumers and decision-makers consider first to reduce waste,

in line with the waste hierarchy. In fact, one of the most powerful slogans of the EWWR is that:

'The best waste is the one that is not produced!'



Reducing means using fewer resources in the first place and includes strict avoidance, as well as reduction at source. The second-best option is to reuse products, including preparing products for reuse. The third priority, and last waste management option supported by the EWWR, is materials recycling.

Aside from these, the EWWR also welcomes a fourth type of actions, namely **clean-ups** of different public spaces and ecosystems. With this type of actions, participants contribute to



solving the littering problem and also raise awareness about the amount of waste we produce.

Why our message is important

The large amount of waste we generate is a pressing environmental, social, and economic issue in and of itself. It is also a symptom of a bigger problem: unsustainably high levels of consumption, which are associated with the emission of greenhouse gases and other pollutants, and which in turn cause climate change, environmental degradation, and public health problems.

The extremely warm autumn that we experienced, just after several heat waves in the summer, and the increase of the Mediterranean Sea's temperature, raised our

attention on the acceleration of global warming. The change of the traditional production and consumption patterns by preventing waste generation, extending the lifetime of products, and closing the loops of materials, while promoting the transition to a circular economy in every sector, have a tremendous potential to mitigate the impact of products. Furthermore, it is important to note that waste management has a rather limited direct impact on carbon emission. Focusing on reducing consumption, extending the lifetime of a product, optimising the recycling of materials is the most effective way to tackle climate change.

The EWWR, since 2009, promotes the waste hierarchy through practical and local actions that aim at spreading the message of waste prevention.

Who is involved in the EWWR and where?

Action developers

They are the heart of the EWWR: they organise and carry out actions on waste prevention, reuse, or recycling during the EWWR, with the aim of informing people and changing hearts and minds. Action developers can be **individual citizens** or work for **administrations and public authorities, associations and NGOs, businesses, or**

schools. Each action developer can organise one or more actions. The rule to register for the EWWR is: one location, one action.



Coordinators

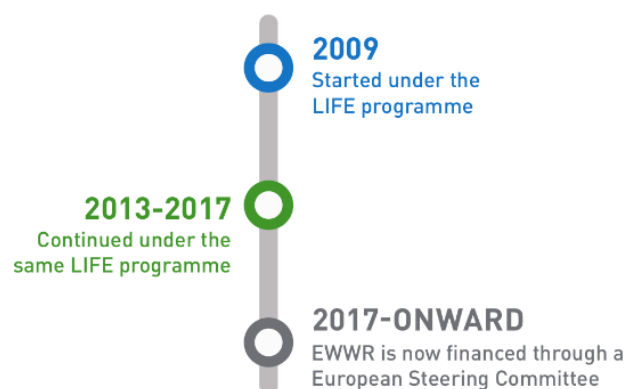
The EWWR relies each year on dozens of regional and national coordinators, whose importance to mobilising and overseeing action developers cannot be overstated. The 2025 edition was possible thanks to the efforts of **34 coordinators from 18 countries**.

Under the direction of the EWWR coordinators and with the support of the EWWR Secretariat, action developers will carry out their awareness-raising actions from 22 to 30 November:

- In territories directly coordinated by national, regional, or local coordinators: **Andorra, Belgium, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Malta, Portugal, the Principality of Monaco, Spain, Sweden, Turkey, United Kingdom** and even as far as the **Dominican Republic!**
- The EWWR Secretariat promotes and coordinates the EWWR in those areas not covered by coordinators this year. We have monitored registrations from **Austria, Belgium (Flanders, Wallonia), Bulgaria, Croatia, Cyprus, Czech Republic, Lithuania, Luxembourg, Montenegro, The Netherlands, North Macedonia, Romania, Serbia, Slovakia, Slovenia, and parts of Spain and Portugal!** And for the first time, **Brazil!**

Annex 1 contains information about the activities implemented in some of the coordinator's territory, including the number of actions registered and a brief description of an interesting action taking place this year.

Our history



EWWR Steering Committee

Having started off in 2009 as a LIFE project financed by the European Commission, the EWWR has been led by the [EWWR Steering Committee](#) (ESC) since July 2017. The ESC works to coordinate the EWWR and to disseminate and promote the project. The 12 members of the ESC (see their names below) finance the coordination of the EWWR and take the key decisions regarding the campaign. For instance, they decide on the location of the EWWR awards ceremony, which takes place every year in May or June, on the annual thematic focus, and on the communication strategy.

Members of the Steering Committee for the EWR 2025

 www.acrplus.org	ACR+, the Association of Cities and Regions for sustainable Resource management, is an international network of cities and regions that share the aim of promoting smart resource consumption and sustainable waste management through prevention at source, reuse, and recycling. ACR+ aims to develop public authorities' expertise and skills related to waste, product, and resource policies, to encourage practical action in waste management and sustainable consumption, and to promote cooperation and partnership to develop eco-efficient solutions. ACR+ acts as the EWR Secretariat.
Soutenu par  	ADEME is active in the implementation of public policies in the areas of the environment, energy, and sustainable development. ADEME provides expertise and advisory services to businesses, local authorities and communities, government bodies and the public at large, to enable them to establish and consolidate their environmental actions. As part of this work, the agency helps finance projects, from research to implementation, in its areas of action.
 associazione internazionale per la comunicazione ambientale	AICA, the International Association for Environmental Communication (Italy), is a cultural project that aims to understand, study, and promote international environmental communication actions. It creates connections between different actors - institutions, associations, and businesses - at different levels to encourage them to exchange best practices in implementing environmental policies.
 Agència de Residus de Catalunya  Generalitat de Catalunya	ARC, the Catalan Waste Agency (Catalonia, Spain), is the public entity in charge of the integrated management of municipal, industrial, healthcare, and agricultural waste in Catalonia. The objectives of ARC include the promotion of waste prevention and selective waste collection and stimulating and advising on valorisation, reuse, and recycling, among others.
 bruxelles environnement leefmilieu brussel .brussels	Bruxelles Environnement – Leefmilieu Brussel (Belgium) is the public administration for the environment and energy in the Brussels-Capital Region in charge of all environmental issues. The institution elaborates and implements the Brussels-Capital resources and waste management plan, aiming to reduce waste production and to sustainably manage the natural resources consumed and the waste produced. It has almost 20 years of practical experience in the area of recycling, reuse, and repair.
 electrão CONFIAR PARA RECICLAR	Electrão – A leading network in Portugal's waste management sector, Electrão brings valuable expertise, innovation, and a strong commitment to advancing Europe's transition toward a circular economy. Electrão serves as a trusted partner for over 2,000 national and international companies, which each year delegate the responsibility for managing the end-of-life of the products they place on the Portuguese market.

 eastern-midlands waste region	The Eastern-Midlands Waste Region (EMWR) is one of Ireland's three waste management regions. The EMWR spans an area equal to one fifth the total area of the country and serves approximately half the national population, or over 2.2 million people. The framework for the prevention and management of waste is set out in the Waste Management Plan, a statutory document underpinned by national and EU waste legislation. The responsibility for implementing the Plan in this region is the Eastern-Midlands Waste Regional Office (EMWRO) and the region's constituent local authorities.
 European Committee of the Regions	The European Committee of the Regions (CoR) is the voice of regions and cities in the European Union (EU). It represents local and regional authorities across the European Union and advises on new laws that have an impact on regions and cities (70% of all EU legislation). The CoR is a political assembly composed of 350 members and 350 alternates from all EU countries (grouped by political party and headed by the President) who have been elected at local or regional level (for example as Mayors or Presidents of a region).
	LIPOR - Municipalities Association for Sustainable Waste Management of Greater Porto is responsible for the management, recovery and treatment of the Municipal Waste produced in the eight associated municipalities: Espinho, Gondomar, Maia, Matosinhos, Porto, Póvoa de Varzim, Valongo and Vila do Conde. LIPOR was founded in 1982 as a Municipalities Association and it has implemented an integrated waste management, recovered, developed and built infrastructures and organised awareness campaigns for the population. Every year, LIPOR treats about 500,000 tonnes of municipal waste - MW - that are produced by about one million inhabitants.
 Direction de l'Environnement	The Environmental Department of the Principality of Monaco assists in developing and implementing Government policy on sustainable development and the environment. It coordinates sustainable development initiatives in the Principality by establishing cross-cutting relationships with the various stakeholders involved and raises awareness on environmental issues. On behalf of the Principality, the department also contributes to the work of international organisations in its area of responsibility
	Wasteserv is responsible for organizing, managing, and operating integrated systems for waste management including minimisation, collection, transport, sorting, reuse, utilisation, recycling, treatment and disposal of solid and hazardous waste. The company also coordinates the export of waste to destinations outside the Maltese islands. The ultimate aim of Wasteserv is to encourage people to make waste management an integral lifestyle practice. The company believes that established objectives will allow it to reach its intended aim.
	Zero Waste Europe is the European network of communities, local leaders, experts, and change agents working towards a better use of resources and the elimination of waste in our society. Zero Waste Europe advocates for sustainable systems; for the redesign of our relationship with resources; and for a global shift towards environmental justice, accelerating a just transition towards zero waste for the benefit of people and the planet.

Contacts:

ACR+ — EWWR Secretariat

Serena Lisai: sli@acrplus.org

Virginia Amate Padilla: vap@acrplus.org

General email: contact@ewwr.eu

Follow the EWWR on:



ANNEX 1

Some words on the actions that will be implemented

To explore all actions registered for this edition, you can browse the [actions database](#).

Belgium - Brussels

Coordinator: Bruxelles Environnement – Leefmilieu Brussel



In Brussels, there will be a series of engaging events focused on sustainable practices and waste reduction, aimed at external participants, but also at internal personnel.

Highlights include internal actions on the prevention and repair of electronic equipment: conferences, collection of small WEEE, a Repair Café offers training on small electronics repair, promoting waste reduction through DIY skills,...

There will also be projects focusing on composting (online demonstrations via a webinar), a clean up day, and much more!

More information: https://ewwr.eu/actions-db/?filter_country_and_regions=belgium-brussels

Estonia

Coordinator: Kliimaministeerium - Ministry of the Climate



This year's Estonian programme features 24 registered actions, many of them centred on the campaign's thematic focus: reducing e-waste and extending the life of electronic devices. Kindergartens and schools across the country—from Tallinn and Tabasalu to Saaremaa and Pärnu

County—are organising hands-on activities to teach children about responsible consumption and the importance of proper recycling.

Several educational institutions are setting up collection points for small electronics, encouraging families to bring in unused mobile phones, chargers, and other devices. Others are arranging repair and reuse workshops, exhibitions of old electronics, and guest lectures where experts explain how technology affects the environment and what individuals can do to minimise waste.

Local governments are also stepping up. Municipalities such as Lääne-Harju and Harku are running awareness campaigns, distributing information materials, and installing public collection boxes to make recycling easier for residents. Companies like GPV Estonia AS are involving employees through internal workshops, workplace collection drives, and practical sessions on responsible disposal.

Community-building activities are also part of the programme. Exchange corners and donation points—especially in kindergartens—encourage families to give a second life to toys, gadgets, and household items that are still usable.

More information: <https://kliimaministeerium.ee/ewwr> ; https://ewwr.eu/actions-db/?filter_country_and_regions=estonia

EWWR Secretariat - Europe & beyond

Coordinator: ACR+



ACR+ will represent 149 actions from countries and regions without EWWR coordinators.

This includes 20 actions in Austria, featuring several repair cafés to promote waste prevention. We will also participate in Slovenia with 11 actions, including a school repair workshop and a collection campaign for waste refrigeration and freezer appliances called "*Where to Put the Old One?*". Other territories covered include Bulgaria, Croatia, Cyprus, Czech Republic, Lithuania,

Luxembourg, Montenegro, The Netherlands, North Macedonia, Romania, Serbia, and Slovakia. Additionally, ACR+ will oversee 14 actions in Spain, 65 in Portugal, and 12 in Belgium, in areas not covered by national coordinators. For the first time, we also have an action in Brazil, which aims to encourage the proper disposal of electrical and electronic equipment.

More information: www.ewwr.eu

France

Coordinator: ADEME (French Agency for Ecological Transition)



As part of this major European mobilization effort, the French SERD campaign leveraged the highlighted theme to raise awareness about the challenges related to the management and treatment of waste from electrical and electronic equipment.

According to a study conducted by the eco-organization Ecologic, French households estimate they own an average of 34 electrical and electronic devices, whereas the actual number is closer to 100. (Source: [Ecologic study](#))

Based on this finding, ADEME launched a national campaign to remind the public that there are solutions to extend the lifespan of these devices and better recover them when they are no longer in use. The campaign emphasized maintenance (to prevent breakdowns), reuse, repair, and recycling.

Among the nearly 5,000 actions labeled this year, many project leader took advantage of this spotlight to organize initiatives focused on reuse, repair, and repurposing of equipment.

[The full program is available here !](#)

Germany

Coordinator: VKU – Verband kommunaler Unternehmen e.V. on behalf of the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety



In Germany, the EWWR brings together a wide range of participants, including companies, schools, non profit organizations, and individual citizens. Throughout the week, numerous initiatives across the country promote reduction, reuse, and recycling. Highlights include repair cafes opening their doors to demonstrate how everyday items can be fixed in a supportive community environment, collection campaigns for old mobile phones, workshops that teach people how to revive old laptops and computers to extend their lifespan, as well as e waste themed escape games for students and exhibitions focusing on invisible resources. Through additional workshops, digital content, and public events, the week inspires people of all ages to rethink consumption patterns and take practical steps toward a more resource friendly future.

More information: www.wochederabfallvermeidung.de

Greece

Coordinator: Hellenic Recycling Agency (EOAN)



Greece produces less total e-waste than many other EU member states; however, on a per-capita basis we rank among the highest, with 17 kg per inhabitant each year. Through its focus on raising-awareness, enhanced collection, and proper management of e-waste during the activities of EWWR 2025, HRA aims to boost collection rates, protect the environment, and inform citizens—beginning with children. This year, 143 actions will take place across Greece, the highest number to date, with more than half organised by educational institutions, from nursery schools to universities. HRA is proud to serve as the national coordinator of Europe's most recognisable campaign for raising awareness on waste prevention and the principles of Reduce, Reuse, and Recycle.

More information: www.eoan.gr

Hungary

Coordinator: Nemzeti Energetikai Ügyökség Zrt.

National Energy Agency Co.

On behalf of the Ministry of Energy



NEMZETI ENERGETIKAI
ÜGYNÖKSÉG
ZÁRTKÖRŰEN MŰKÖDŐ
RÉSZVÉNYTÁRSASÁG

In Hungary, the number of action developers has doubled compared to the previous year's EWWR, so a significant number of educational institutions, businesses, offices, civil organizations and individuals are involved in voluntary actions aimed at waste prevention, conscious shopping, reuse and recycling, and the safe management of e-waste. Hungarian programs take place from kindergartens to universities, from offices to individuals, and even from keeping riverbanks clean to prisons, where waste is made into Christmas gifts. Knowledge sharing takes place in educational institutions, shopping centers, companies, catering establishments (coffee grounds) everywhere, demonstrating that it is possible to find opportunities for saving

and reducing waste in all circumstances, you just have to look around. This year the Association of Environmental Enterprises has been involved in the implementation of the Week.

More information:

<https://szelektalok.hu/ewwr-2024-fooldal/>

Italy

Coordinator: Coordinator: Italian Steering Committee



"Il risultato della SERR in Italia nel 2025 conferma la solidità di un modello in continua evoluzione, sostenuto da una rete che si amplia ogni anno. La crescita costante è frutto di un intenso lavoro di costruzione e consolidamento del network: nuovi soggetti istituzionali entrano nel comitato nazionale, nuovi Action Developer si attivano con contenuti e proposte creative, mentre i partecipanti storici rinnovano la loro adesione. È questa comunità sempre più estesa e attiva che permette alla SERR di svilupparsi e di generare un impatto crescente, con l'entusiasmo e la partecipazione attiva del continuo rinnovamento."

Emanuela Rosio, President of AICA's Directive Council

More information: www.envi.info

Portugal - AmareS, Braga, Povia de Lanhoso, Terras de Bouro, Vieira do Minho, and Vila Verde



Coordinator: Braval

63 actions were registered in our area. We are happy for so many people being involved in EWWR, in such a small area as ours.

Among the activities carried out are various WEEE collection campaigns and several solidarity campaigns aimed at giving a new life to objects that are no longer useful to those who own them, swap meets, cleaning and plogging actions, awareness campaigns on social networks, art installations with WEEE, workshops on reusing waste for various purposes, lectures, webinars, among others.

We highlight an action called "Cesta da Sustentabilidade": bread and fruit not consumed in the school canteen are deposited by students in a basket, which is then made available free of charge at the school bar.

https://ewwr.eu/country_and_regions/portugal-braval/

More information: www.braval.pt

Portugal-national

Coordinator: Portuguese

Environment Agency (APA)

Coordinator: APA



As national coordinator, we are extremely proud of the almost 500 actions that have been registered in Portugal, covering all categories of proponents and themes.

The Portuguese Environment Agency (APA) will also be holding its own Repair Café event for employees to promote EWWR 2025, providing a space for learning and sharing knowledge.

More information: www.apambiente.pt

Portugal - Porto Region

Coordinator: LIPOR



In the 2025 edition of EWWR, LIPOR registered approximately 150 actions across all categories, municipalities, and themes. Among the most notable actions, we can highlight a theatrical performance about food waste, several WEEE repair workshops, lectures, awareness campaigns on waste prevention, and many other interesting initiatives.

More information: <https://www.lipor.pt/pt/sensibilizar/100-desperdicio/semana-europeia-da-prevencao-de-residuos/>

Portugal - Região do Vale do Sousa

Coordinator: Ambisousa



We have 16 actions registered. Within this year's theme "WEEE – Waste Electrical and Electronic Equipment" we will have in Vale do Sousa a very wide range of actions, which include, for example, the elaboration of a "Atelier Doutor Eletrozinho" with the participation of the students' parents; "WEEE Collection Campaign" involving the entire school community; "REEEschool – activities with WEEE"; "Cri(arte)"; "Quizz REEE"; "Collection of the Pill"; "Mobile Ecocenter goes to School"; "Giving new life to WEEE"; "Let's re-circulate, without contaminating! Give your WEEE a new life"; among others.

All actions are carried out in order to sensitize the greatest number of people acquiring new and better habits for the Planet.

See all the places where the actions registered in Vale do Sousa will take place: https://ewwr.eu/actions-db/?filter_country_and_regions=portugal-regiao-do-vale-do-sousa

More information: www.ambisousa.pt

Portugal - Madeira

Coordinator: Direção Regional do Ambiente e Mar



Secretaria Regional
de Turismo, Ambiente e Cultura
Direção Regional do Ambiente e Mar

In the Autonomous Region of Madeira, the EWWR brings together public, private, and civil society organizations, which this year are promoting 15 initiatives dedicated to the prevention and sustainable management of waste. Throughout the week, activities across the region encouraged reduction, reuse, and recycling. Highlights include initiatives focused on Waste Electrical and Electronic Equipment (WEEE), actions promoting reuse and preparing for reuse, activities dedicated to prevention and reduction at source, campaigns for waste sorting and recycling, as well as various clean-up actions.

The collection of end-of-life WEEE is of particular importance, supported by awareness-raising activities that emphasize the proper handling of these wastes. One initiative stands out for directing the proceeds from WEEE collection to a non-governmental organization (NGO) with the status of a Private Institution of Social Solidarity (IPSS) and nonprofit.

Through the engagement of participating organizations and the mobilization of the public, the week promotes more responsible behaviors and contributes to building a more circular and sustainable regional future.

More information: <https://www.madeira.gov.pt/dram>; <https://ewwr.eu>

Spain - Asturias

Coordinator: COGERSA



On this occasion, Asturias and its stakeholders once again welcome the EWWR2025 with open arms. 156 entities have registered a total of 169 projects that will be launched during EWWR, with a total of 343 entities involved.

This year, COGERSA wants to highlight the collaboration and creation of bonds between organisations, and show how sharing and cooperative work improve the projection and scope of projects. Some of the most notable actions are:

- Collaboration between two technical colleges: Escuela Revillagigedo (electricity and electronics modules), and CIFP Hostelería y Turismo de Gijón (hospitality and kitchen modules). Both organisations are launching their own projects and are also organising a joint initiative to exchange their knowledge: e-waste and food waste respectively.
- CAPSA industries will organise a WEEE collection amongst its employees, which will be delivered to the social employment company Riquirraque EMAUS, which will recover the components.
- Open to the public, there will be a Repair Café organised by Ingeniería Sin Fronteras at the headquarters of the Conseyu de la Mucedá de Xixón. [Join here](#)

For its part, COGERSA is also committed to the benefits of joining forces through its campaign 'Conecta el valor, desconecta el residuo', which, with the collaboration of 15 town councils, 23 educational centres and 8 associations, has managed to inform and raise awareness amongst more than 2,700 people about the importance of sustainable WEEE management. Learn about the campaign [here](#).

Check out all the actions: <https://sepr-asturias.es/participa/>

Spain - Catalonia

Coordinator: Agència de Residus de Catalunya (Catalan Waste Agency)



**Generalitat
de Catalunya**



**Agència de
Residus de
Catalunya**

This year, 830 actions have been registered in the EWWR within our territory, across public administrations, schools, associations, business... Among the large number of actions, we want to highlight one of them: "Turn on the value, switch off the waste!", that consists of a *Film forum* and a *Reparató* (repair marathon) that emphasize the importance of facing the growing challenge of electrical and electronic waste. These actions aim to raise awareness among citizens about the environmental and social impact of WEEE.

On the one hand, the *Film forum* offers the possibility of viewing a documentary that sheds light on the hidden journey of these devices and invites us to reflect on our role in their responsible management. This documentary, *RE3NDOLLATS. El destí invisible de la nostra tecnologia* (*RE3NDOLLATS. The invisible fate of our technology*, which is not available in English), has been possible thanks to the financing of the *Extended Producer Responsibility* (SCRAP) of WEEE in Spain, which represents the sector of distribution of these products. In addition, the *Film forum* generates a subsequent debate favoring collective reflection and clarifying concepts and data that have been discussed in the documentary.

On the other hand, the *Reparató* raises awareness among citizens about self-repair capabilities by offering a designated space where they can bring their devices to extend their useful life. This day dedicated to repairing EEE promotes waste prevention and responsible consumption.

If you want to see all actions registered in Catalonia, check our agenda: <https://www.arc.cat/agendaewwr/>
More information: residus.gencat.cat/setmanaprevencio

Spain - Comunidad de Madrid

Coordinator: D.G. for Environment and Sustainability, Community of Madrid





The Community of Madrid will host a wide range of activities for this year's European Week for Waste Reduction (EWWR 2025). Educational establishments, Local councils, businesses, and citizens will participate in initiatives aimed at raising awareness about the importance of reducing waste generation.

Technical seminars, workshops, facility visits, plogging events, and activities for all ages make up a diverse program.

Many of the activities will focus on this year's theme: "Waste Electrical and Electronic Equipment" (WEEE), with the goal of promoting responsible habits and raising awareness of solutions to extend the lifespan of our devices.

More information: www.comunidad.madrid

Spain - Comunidad Valenciana

Coordinator: Generalitat Valenciana



In the Valencian Community, this new edition of European Waste Prevention Week, entitled 'Connect value, disconnect waste', has seen 69 actions registered by public institutions (local councils, waste consortiums, the Valencian Regional Government), companies and educational centres.

In total, nine educational centres have participated, including the University of Alicante and the University of Valencia, more than 20 municipalities through their town councils, provincial councils or waste consortiums, and four public and private companies.

The Valencian Community Environmental Education Centre (CEACV) would like to thank them for their participation.

More information:

<https://mediambient.gva.es/es/web/ceacv/semana-europea-prevencion-de-residuos>

Spain - Navarra

Coordinator: Oficina de Prevención de Residuos y de Impulso a la Economía Circular del Gobierno de Navarra



In Navarre, the EWWR 2025 will feature more than 30 activities across the region, mainly promoted by local public administrations and associations, many of them aimed at raising public awareness.

In relation to the central theme of EWWR 2025—waste electrical and electronic equipment (WEEE)—OPREC has launched the campaign "[Do You Remember Me?](#)". The main event of the campaign will be the concert "Do You Remember Our Song?", where tickets will be obtained in exchange for WEEE that cannot be reused or repaired and has been "forgotten" at home. The idea is to raise awareness among citizens about WEEE and its challenges, this time through music, to show that, just as a song can endure, materials can also have new lives if we manage them properly.

With the same purpose, but aimed at families, the workshops "WEEE, Do You Accept the Challenge?" have been organized, where participants will play a large-format game inspired by the game of the goose, solving a series of challenges and questions to reflect on the impact of WEEE and propose actions to reduce it.

In addition to the central theme, the calendar includes numerous activities aimed at improving waste management, such as the campaign "Don't Be a Criminal with Bulky Waste," promoted by the Navarra Waste Consortium, involving 13 associations across the territory to raise awareness among citizens about the proper management of bulky products and waste.



More information: <https://planderesiduosenavarra.navarra.es/es/>

Sweden

Coordinator: Avfall Sverige, delegated by the Swedish Environmental Protection Agency



Malmö

National and local property organisations meet with national and local waste management organisations to discuss problems and solutions for better source separation. We will show good examples and present ongoing work to spread knowledge on the matter. We will also present Avfall Sverige's 30/30-goal: 30% less residual waste until 2030, compared with 2023. That means more packaging and paper separated for material recycling.

Kontakt: Karin.jonsson@avfallsverige.se

Lund

Lund municipality will have a collaboration with Fixa till, with a lecture on the environmental impact of e-waste and a workshop on how to repair electronics on the 25th of November. Fixa Till at Linero is a recycling workshop that is open and free of charge to everyone.

Kontakt: josefin.lindh@lund.se

Västerås

We want to raise awareness of the benefits of both reusing and recycle electronics through Social media campaigns on our channels TikTok, Instagram, Facebook and LinkedIn.

In general, we aim to provide a better understanding of how to use our valuable mineral resources in a more sustainable way by encouraging reuse and recycling.

Kontakt: emilia.hultman@vafabmiljo.se

Alingsås

Information to spread awareness of how to reduce e-waste.

Contact: anna.simonsson@alingsas.se

Göteborg

Through advertising in the local press, we urge citizens to repair their broken electronics. A number of companies in the municipality offer to repair electronics. You can learn to repair your lampstand and other corded electrical devices at several places: Götaverkstan, Brunnsbo, Omställningslabbet, Fixoteket, Annedalshuset

Contact: maya.guzman@kretsloppochvatten.goteborg.se

More information: www.avfallsverige.se

UK - Northern Ireland

Coordinator: WRAP (Waste Resource Action Programme) Northern Ireland



This year has seen another fantastic collaboration between local authorities, NGOs, businesses, education establishments and citizens in Northern Ireland, to highlight waste reduction and enable action across the country.

Over 50 actions, promoting waste prevention, reuse and repair across all areas of Northern Ireland have been pledged.

They include:

- Repair cafés

- Reuse - laptops, school uniforms, books, smart phones
- WEEE workshops in schools
- Promotion of WEEE recycling
- Zero waste shopping (incl. Refill)

More information: www.wrap.ngo