



13:30

Registration participants and Welcoming coffee

14:00

Opening & Welcome

- Opening speeches
Françoise Bonnet (ACR+)
Sergio Perez Garcia (Committee of the Regions)
- EWWR Introduction
Serena Lisai (ACR+)

14:30

Communication that prevents waste

How creative campaigns, storytelling and public engagement can inspire citizens to reduce waste, rethink consumption and embrace circular behaviours.

In this session, the EWWR 2025 finalist actions presented are:

- **ZERO ZABOR URETAN 2025 Act**
- **WEEE'll Be Back**
- **Denim Reborn - Upcycling Discarded Textiles into Functional Bags**

14:50

Youth leading the change

Schools, young people and educators showcase how education and creativity are helping turn waste into resources and build a culture of prevention.

In this session, the EWWR 2025 finalist actions presented are:

- **Let's Focus on Electrical and Electronic Waste Equipment (WEEE)**
- **Disconnecting Waste, Connecting Youth with the Circular Economy**
- **Give It a Second Life**
- **Race Against Waste**
- **Healthy Planet**
- **Treasure Hunt Lessons: A WEEE Mine in Your Home**

15:20

Waste reduction with social impact

Discover how reuse, repair and innovative recycling practices can reduce waste while creating jobs, inclusion and opportunities for all.

In this session, the EWWR 2025 finalist actions presented are:

- **Re-Viste tu Mente. Reconecta, Reduce, Reutiliza**
- **AMSA RAEE-Lab Project**



15:35

Giving electronics a second life while empowering communities

Local authorities, organisations and experts explore how to successfully engage citizens and businesses to responsibly manage electronic waste.

In this session, the EWR 2025 finalist actions presented are:

- *I Don't Hide Myself, I'm Transparent*
- *Semana Europeia de Prevenção de Resíduos 2025*
- *Learn, Act, Live Better*
- *There Is a Future in WEEE*

16:05

The role of sufficiency to reduce waste

How sufficiency, smart consumption and resource-conscious lifestyles can become central to Europe's waste prevention strategy.

16:25

European Week for Waste Reduction 2025 Awards Ceremony

The winners of each category will be revealed and will receive the EWR trophy.

17:00 - 18:00 Networking cocktail



4 June 2026



14h - 17h



European Committee of the Regions
Rue Belliard 99/101 B, 1040 Brussels
Conference room JDE 51

Registration is mandatory

Click [here](#) or scan the QR code.

