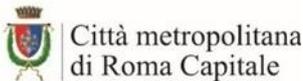


LET'S CLEAN UP EUROPE: There is time until June 15 to register your clean-up action!



Regione Siciliana



The **International Association for Environmental Communication (AICA)**, which coordinates the **Let's Clean up Europe** campaign in collaboration with the **Italian Organising Committee**, has announced that **the registration deadline for actions** for the sixth edition of the event has **been extended to June 15**. The European campaign against littering (<http://www.ewwr.eu/lets-clean-up-europe>) will take place until **30 June 2019**, with a focus on central dates between **10 and 12 May**. The **Italian Organizing Committee** is composed of the Ministry of the Environment and the Protection of the Territory and the Sea, Utilitalia, CNI Unesco, Anci, Metropolitan City of Turin, Metropolitan City of Rome Capital, Sicily Region and Legambiente.

Until June 15th, all those who want to propose and organize collection and extraordinary waste cleaning initiatives in their countries have time to register their action. **Participating in Let's Clean Up Europe is very simple**: just visit the site <https://www.envi.info/lcue-2019/> and click on the link to access the registration form, which has been exclusively online for several years.

Local authorities and institutions, voluntary associations, schools, groups of citizens, businesses and any other type of organization can join Let's Clean Up Europe. The organisers are invited to collect images or videos of the volunteers in action also through social networks (Let's Clean Up Europe is on Twitter and Facebook, hashtag **#cleanupeurope**).

This year, the majority of actions will take place **from May 10th to 12th**, but the possibility exists to organize activities for the entire **period between March 1st and June 30th** to guarantee the maximum possible participation.

Italy is one of the European countries that adhere to the initiative thanks to the coordination of the Ministry of the Environment and the Italian Promoting Committee that has participated in the organization of the European Week for Waste Reduction for the past 10 years.

In Italy, LCUE is made possible thanks to the contribution of CONAI, Comieco, Ricrea, Cial, Coreve and Corepla.

Last year, Italy recorded 378 extraordinary cleaning actions of its territory under the LCUE umbrella: a great result that we hope will be exceeded during the 2019 edition!

For more information: serr@envi.info