



PRESS RELEASE

Let's Clean Up Europe 2020

The seventh edition of [Let's Clean Up Europe \(LCUE\)](#), the European campaign against littering, is about to start across Europe and beyond. In 2019, **over 16,000 clean-up actions** were registered with the participation of more than **600,000 people**, resulting once more in a great success.

The 2020 edition of Let's Clean Up Europe will be different from the last edition in that the cleaning actions will take place only on the weekend of **May 9-10**, in honour of the Europe Day celebrated on May 9.

LCUE is a call to action through which all kinds of action developers (public administrations, educational establishments, businesses, associations, citizens, etc.) are invited to carry out clean-up activities in nature or in a town that suffers from illegal waste dumping or littering. Also, actions can be carried out along coasts where waste is washed up ashore or along rivers, the banks of which are polluted by waste. Actions are registered by **volunteers both to literally “clean up Europe”** – by removing litter that ends up in oceans, beaches, forests, rivers and elsewhere in nature – and to **raise awareness** about the problem of littering on a larger scale.

Participating in LCUE is easy: you can fill the form at this link <https://bit.ly/2TlyMXp> OR visit https://www.ewwr.eu/en/take_part/lets-clean-up-europe and identify the national or regional Coordinators for your area that act as a contact point and provide support to volunteers. The 2020 edition is coordinated at the European level by [AICA](#) thanks to the support of national Ministries of the Environment, of waste management agencies, as well as thanks to environmental associations that fight against littering.

Suggestions on the how to concretely organise a clean-up action can be found here: http://ewwr.eu/docs/ewwr/LCUE_Factsheet_EN.pdf

Once again, Let's Clean Up Europe will be very “social”: **action developers are strongly invited to share** pictures and videos of LCUE 2020 actions online on [Facebook](#) (Let's Clean Up Europe – Official) and [Twitter](#) (@LetsCleanUpEU) or using the hashtag **#cleanupeurope!**

Let's Clean Up Europe has been organised since 2014 in the framework of the [European Week for Waste Reduction \(EWWR\)](#), which aims not only to clean territories, rivers or beaches from litter, but also to raise awareness about waste prevention and sustainable consumption.

For additional information:

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