



PRESS RELEASE

Let's Clean Up Europe 2019

Another edition of [Let's Clean Up Europe \(LCUE\)](#), the European campaign against littering, is about to start across Europe and beyond. In 2018, **over 16.000 clean-up actions** with more than **800,000 participants** were registered, resulting once more in a great success.

The 2019 edition of Let's Clean Up Europe is again a “spring clean-up” with clean up actions taking **place throughout the whole spring period** from **March 1st to June 30th**. However, in honor of the day of Europe celebrated on May 9th, the core weekend for the European Clean Up-Day actions will be set around this date, thus from **May 10th to May 12th**.

LCUE is a call to action through which all kinds of action developers (public administrations, educational establishments, businesses, associations, citizens etc.) are invited to register and carry out clean-up operations in natural sites or in towns that have been polluted by illegal dumping or washed-up waste on coasts or rivers. The actions mobilise participants to come and pick up the waste littered in the targeted areas. Actions are registered by **volunteers both to literally “clean up Europe”** – removing litter which ends up in oceans, beaches, forests, rivers and elsewhere in nature – but also to **raise awareness** about the problem of littering on a larger scale.

Participating in LCUE is easy: all you need to do is visit this [page](#) and identify the national or regional [Coordinators](#) for your area that act as contact points and provide support to volunteers. The 2019 edition is coordinated at the European level by [AICA](#) thanks to the support of national Ministries of Environment, of waste management agencies, of the Surfrider Foundation, of some national teams of the Let's Do It World movement, as well as thanks to environmental associations that have the goal of fighting against littering.

Specific suggestions on the how to organise a clean-up action can be found [here](#).

Once again Let's Clean Up Europe **will be** very “social”: **action developers are strongly invited to share** pictures and videos of LCUE 2019 actions online on [Facebook](#) (Let's Clean Up Europe – Official) and [Twitter](#) (@LetsCleanUpEU) or using the hashtag **#cleanupeurope!**

The European Clean Up day is a campaign on waste prevention organized since 2014 in the framework of the [European Week for Waste Reduction \(EWWR\)](#), which aims not only to clean territories, rivers or beaches of litter, but also calls for concrete actions to prevent and reduce waste in our everyday lives.

For additional information:

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